

**WASTE
MANAGEMENT
AND RESOURCE
RECOVERY
ASSOCIATION OF
AUSTRALIA
SPONSORSHIP
PROSPECTUS**

WARR SA CONFERENCE
8-9 NOVEMBER 2022
ADELAIDE, SOUTH AUSTRALIA

VISION

The Waste Management and Resource Recovery Association of Australia (WMRR) is the national peak body for industry, which leads the success of the waste management and resource recovery sector in Australia.

WHO WMRR REPRESENTS

WMRR's diverse membership spans nationwide and represents the breadth and depth of the Australian waste and resource recovery (WARR) industry, including all critical players within this essential industry, which contributes \$15.5 billion nationally towards the Australian economy and 50,000 jobs.

WMRR has more than 2,000 members, representing over 500 organisations from across government and industry within the waste and resource recovery (WARR) sector, who are involved in a range of activities in the Australian economy, including community engagement and education, infrastructure investment and operations, collection, remanufacturing of valuable products from resource recovered materials, energy recovery, and responsible management of residual materials.

Member networks exist at national, state and specific industry sector level. In 2021, WMRR offered:

- six (6) national divisions
- six (6) state branch committees; and
- 28 state-based working groups covering landfill, energy from waste (EfW), education, resource recovery and market development (RRMD), construction and demolition (C&D), biohazard waste (BWI), carbon, and young professionals (YPs).

ABOUT THE 2022 WARR SA CONFERENCE

The 2022 WARR SA Conference (formerly WasteSA) will be held from 8-9 November at the Adelaide Convention Centre, Adelaide SA. The theme adopted for this year's conference is **'Where the rubber hits the road'**.

SA has historically led the nation on recycling and resource recovery – its initiatives and programs have driven consistent growth in resource recovery and innovation in policy. However, we need a seismic shift to get to a circular economy and a real change in behaviour to prioritise recycled products and procurement across government, industry and the community. We think 2022 is the time for the rubber to hit the road, for the state to take that next step in its journey and move from ambition to action, so we can shift the dial in these areas and more. The conference will provide a forum to share knowledge and discuss the opportunities, pathways and models that will drive SA forward.

The 2022 WARR SA Conference will be of interest to industry managers, regulators, local government councillors and staff, state and federal government, consultants, service and technology providers, economists, planners, environment managers, academics and engineers. Participants will have the opportunity to share their expertise and knowledge, showcase their innovative ideas, learn from industry experts and network with their industry peers.

"2022 is the time for the rubber to hit the road, for the state to take that next step in its [circular economy] journey and move from ambition to action..."



WHY SPONSOR

Sponsorship of the 2022 WARR SA Conference will provide the opportunity to gain exposure and help raise awareness of your business, products and services. Your organisation will benefit from access to delegates of all levels of Government and peak providers from within the waste and resource recovery industry.

- Build brand recognition and generate awareness
- Showcase and profile your organisation among influencers and key decision makers in a unique and targeted environment
- Establish new and reinforce relationships with the waste industry
- Differentiate your brand from others in the marketplace
- Promote your organisation to a large number of individuals in the lead up to and during the conference
- Launch new initiatives and products
- Interact with delegates face-to-face during the breaks and at the conference dinner

For all sponsorship enquiries and bookings please contact WMRR Events on 02 8746 5055 or email events@wmrr.asn.au



SPONSORSHIP PACKAGES

PLATINUM

1 AVAILABLE

This premium all-inclusive package offers maximum exposure for your brand, before, during and post-conference.

Benefits include:

- 100-word profile on sponsor webpage
- Logo and website link on sponsor webpage
- Logo included on conference eDMs
- Slide show advertisement on the program webpage with link (artwork to be supplied by sponsor to WMRR specifications)
- Logo displayed on conference signage
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Opportunity to address delegates during the conference (maximum 5 minutes)
- Verbal acknowledgment throughout the conference
- Opportunity to display a company banner in main conference room (banner to be supplied by sponsor)
- Logo displayed on all sponsor banners
- Optional - exhibition space (trestle table display)

Additional benefits:

- Four (4) x 2-Day Registrations
- Four (4) x Tickets to the Welcome Function
- Four (4) x Tickets to the Conference Dinner
- Four (4) x Technical Tour Registrations

\$12,000
+ GST

GOLD

1 AVAILABLE - SOLD

Your support for industry will be front and centre with the gold package. Includes a complimentary exhibition space.

Benefits include:

- 50-word profile on sponsor webpage
- Logo and website link on sponsor webpage
- Logo included on conference eDMs
- Slide show advertisement on the program webpage with link (artwork to be supplied by sponsor to WMRR specifications)
- Opportunity to sponsor a selected plenary session and / or keynote speaker
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Opportunity to display a banner in main conference room (banner to be supplied by sponsor)
- Logo displayed on all sponsor banners
- Optional – exhibition space (trestle table display)

Additional benefits:

- Three (3) x 2-Day Registrations
- Three (3) x Tickets to the Welcome Function
- Three (3) x Tickets to the Conference Dinner
- Three (3) x Technical Tour Registrations

\$8,000
+ GST

NAME BADGE

1 AVAILABLE

One of the most sought-after packages. As sponsor, your logo will be displayed prominently on the front of each name badge.

Benefits include:

- 50-word profile on the sponsor webpage
- Logo and website link on the sponsor webpage
- Logo included on conference eDMs
- Logo displayed prominently on the front of delegate name badges
- Opportunity to provide branded lanyards for the delegates (lanyards supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner
- Two (2) x Technical Tour Registrations



BARISTA

1 AVAILABLE

Another popular package. Keep delegates caffeinated and they'll walk away with nothing but positive words for your brand.

Benefits include:

- 50-word profile on the sponsor webpage
- Logo and website link on the sponsor webpage
- Logo included on conference eDMs
- Opportunity to display a company banner at the coffee cart (banner supplied by sponsor)
- Opportunity to provide branded cups (cups supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner
- Two (2) x Technical Tour Registrations





DINNER

1 AVAILABLE

Benefits include:

- 50-word profile on the sponsor webpage
- Logo and website link on the sponsor webpage
- Logo included on conference eDMs
- Opportunity to address the delegates during the conference dinner (maximum 5 minutes)
- Verbal acknowledgement by the MC as the dinner sponsor
- Logo displayed on dinner signage
- Opportunity to display a company banner at the dinner (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Logo displayed on all sponsor banners

Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner
- Two (2) x Technical Tour Registrations

\$6,000 + GST

SILVER (SESSION)

2 AVAILABLE

Benefits include:

- 50-word profile on the sponsor webpage
- Logo and website link on the sponsor webpage
- Logo included on conference eDMs
- Acknowledgement as sponsor of your session of choice
- Opportunity to chair your sponsored session
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- Two (2) x 2-Day Registrations
- Two (2) x Tickets to the Welcome Function
- Two (2) x Tickets to the Conference Dinner
- Two (2) x Technical Tour Registrations

\$5,000 + GST



WELCOME

1 AVAILABLE

Benefits include:

- 50-word profile on the sponsor webpage
- Logo and website link on the sponsor webpage
- Logo included on conference eDMs
- Opportunity to address the delegates during the welcome function (maximum 5 minutes)
- Opportunity to display a company banner in the function area (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- One (1) x 2-Day Registration
- Four (4) x Tickets to the Welcome Function
- One (1) x Ticket to the Conference Dinner
- One (1) x Technical Tour Registration

\$4,000 + GST

TECHNICAL TOUR

1 AVAILABLE

Benefits include:

- 20-word profile on the sponsor webpage
- Logo and website link on the sponsor webpage
- Logo included on conference eDMs
- Acknowledgement as sponsor during the technical tour
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- One (1) x 2-Day Registration
- One (1) x Ticket to the Welcome Function
- One (1) x Tickets to the Conference Dinner
- Four (4) x Technical Tour Registrations

\$3,500 + GST



BREAK

4 AVAILABLE - 1 SOLD

Benefits include:

- 20-word profile on the sponsor webpage
- Logo and website link on the sponsor webpage
- Logo included on conference eDMs
- Opportunity to place a banner in the service area during your sponsored break (banner supplied by sponsor)
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- One (1) x 2-Day Registration
- One (1) x Ticket to the Welcome Function
- One (1) x Ticket to the Conference Dinner

\$2,500 + GST

BRONZE

4 AVAILABLE - 1 SOLD

Benefits include:

- 20-word profile on the sponsor webpage
- Logo and website link on the sponsor webpage
- Logo included on conference eDMs
- Logo displayed (via PowerPoint) at the beginning and end of each session
- Verbal acknowledgment throughout the conference
- Logo displayed on all sponsor banners

Additional benefits:

- One (1) x 2-Day Registration
- One (1) x Ticket to the Conference Dinner

\$2,000 + GST

EXHIBITION PACKAGE

EXHIBITOR INFORMATION

An exhibition space at the 2022 WARR SA Conference provides the perfect platform to showcase your brand, products and/or services to key decision makers within the waste and resource recovery sector. It highlights your commitment to and support of moving to a circular economy in Australia.

The exhibition area is integral to the conference with displays located directly outside the main conference room. All catering will be served in the exhibition area ensuring maximum exposure to delegates across the two days of the conference.

INCLUSIONS:

- Clothed trestle table with two (2) chairs
- Access to power
- Listing on the exhibitor webpage
- Two (2) x Exhibitor Catering packages
- Two (2) Tickets to the Welcome Function
- Two (2) Tickets to the Conference Dinner

For all exhibition enquiries and bookings please contact WMRR Events on 02 8746 5055 or email events@wmrr.asn.au.

WMRR MEMBERS - \$1,800 + GST
NON-MEMBERS - \$2,100 + GST



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ENQUIRIES AND BOOKINGS
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EVENTS ON 02 8746 5055
OR EMAIL
EVENTS@WMRR.ASN.AU

